### What is the ISPI?

The International Society of Performance Improvement is a professional, interdisciplinary organization, made up of practitioners, managers and researchers spanning more than 30 countries. Established in 1962 in San Antonio, Texas a group of educational researchers laid the foundation for today's organization headquartered in Washington, D.C.

ISPI members are dedicated to applying and advancing human performance technology. By carefully selecting systematic techniques, both instructional and non-instructional we seek solutions for human performance problems.

### Central Virginia Chapter of the ISPI

The Central Virginia Chapter of the International Society for Performance Improvement (CVAISPI) was created in 1988 to serve Richmond and the surrounding communities of Central Virginia. ISPI is the leading professional organization dedicated to improving human performance in the workplace.

### Mission of CVAISPI

Our mission is to promote the concept and practice of human performance technology in business, government, professional, and educational communities throughout Central Virginia.

What does CVAISPI membership offer?

We	offer the following opportunities:
	Grow professionally and personally

☐ Acquire new skills

☐ Meet leaders in the field

■ Master new technologies

☐ Make yourself known in the field

lacksquare Gain new ideas for your job responsibilities

☐ Enjoy yourself while you work and learn!

### What is Human Performance Technology?

Human performance technology includes cost effective, systematic methods and procedures that, in appropriate combination, improve the performance of individuals, groups, and organizations.

A performance technologist asks: What do we want to accomplish? Where are we now? Is there a difference between what we want and what we have? Only when these questions are answered do we design and test solutions. Too often, training is prescribed as the sole remedy for performance problems. The right solution is one that fits the problem. The key to success lies in the right strategy mix, used at the right time, to solve the right problem.

Human performance technology provides decisionmakers with powerful tools for managing how people perform.



Who are we?

Performance Technologists
Instructional Designers
Program Development Consultants
Directors of Training and Development
Corporate Management Trainers
Consultants
Human Resource Specialists
Organization and Development Managers
Employee Relations Managers
Management Development Specialists
Education Coordinators
Counseling Psychologists
Chief Learning Officers

### JOIN US!

What can CVAISPI membership provide?		
	Learning opportunities through in-depth, ex-	
	citing workshops.	
	Professional Networking	
	Job Information	
	Leadership Opportunities	

### Membership Information

General Membership \$55.00 Student Membership \$35.00

Membership includes admission to CVAISPI events.

### Corporate Group Membership

Please contact cvaispi@learnativity.com to learn more about establishing a corporate membership.

Make checks payable to Central Virginia's ISPL Send the registration form and check to:

Central Virginia's ISPI (CVAISPI) P.O. Box 4862 Glen Allen, Virginia 23058

### Questions?

E-mail: cvaispi@learnativity.com
Web Site: www.learnativity.com/cvaispi

We look forward to working with you!

# for Performance Improvement Date Name Home Address Home Phone Personal E-Mail **Employer** Title Organizational Role (e.g. Trainer) **Business Address** Business Phone **Business E-Mail** Fax Web Site Preferred Contact (e.g. personal e-mail) Areas of Expertise Interests Other Memberships Comments Membership Type ☐ General (\$55) Student (\$35) ☐ Corporate (Send e-mail to cvaispi@learnativity.com)

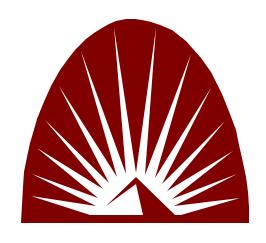
Central Virginia International Society

## Mission of CVAISPI

Promote the concept and practice of human performance technology in business, government, professional, and educational communities throughout Central Virginia.

Central Virginia's ISPI (CVAISPI) P.O. Box 4862 Glen Allen, Virginia 23058

E-mail: cvaispi@learnativity.com
Web Site: www.learnativity.com/cvaispi



# Central Virginia's International Society for Performance Improvement

Fredericksburg

Charlottesville

Ashland

Richmond

Hopewell

Williamsburg

Farmville

Colonial Heights

Petersburg

Newport News